



Minnesota Retail Intersections

**Store ID: Penn Ave & American Blvd -
Bloomington, Minnesota**

0 - 1 Miles

0 - 3 Miles

0 - 5 Miles

2009 Total Population

Total Population	11,954	99,552	220,823
Male Population	48.0%	47.9%	47.9%
Female Population	52.0%	52.1%	52.1%
Median Age	41.3	41.6	42.1

2009 Income

Median HH Income	\$57,000	\$65,424	\$73,795
Per Capita Income	\$33,416	\$37,523	\$43,844
Average HH Income	\$66,749	\$81,340	\$98,023

2009 Households

Total Households	5,950	46,066	98,288
Average Household Size	2.0	2.1	2.2
1990-2000 Annual Rate	0.73%	0.28%	0.26%

2009 Housing

Owner Occupied Housing Units	54.0%	62.7%	69.3%
Renter Occupied Housing Units	41.2%	33.0%	26.6%
Vacant Housing Units	4.8%	4.3%	4.1%

Population

1990 Population	11,804	100,516	225,632
2000 Population	12,135	99,631	222,296
2009 Population	11,954	99,552	220,823
2014 Households	11,874	99,862	220,999
1990-2000 Annual Rate	0.28%	-0.09%	-0.15%
2000-2009 Annual Rate	-0.16%	-0.01%	-0.07%
2009-2014 Annual Rate	-0.14%	0.06%	0.02%

In the identified market area, the current year population is 11,954. In 2000, the Census count in the market area was 12,135. The rate of change since 2000 was -0.16 percent annually. The five-year projection for the population in the market area is 11,874, representing a change of -0.14 percent annually from 2009 to 2014. Currently, the population is percent male and percent female.

Households

1990 Households	5,541	43,917	94,220
2000 Households	5,962	45,149	96,688
2009 Total Households	5,950	46,066	98,288
2014 Total Households	5,921	46,389	98,818
1990-2000 Annual Rate	0.73%	0.28%	0.26%
2000-2009 Annual Rate	-0.02%	0.22%	0.18%
2009-2014 Annual Rate	-0.10%	0.14%	0.11%

The household count in this market area has changed from 5,962 in 2000 to 5,950 in the current year, a change of -0.02 percent annually. The five-year projection of households is 5,921, a change of percent annually from the current year total. Average household size is currently 1.99, compared to 2.02 in the year 2000. The number of families in the current year is 2,720 in the market area.

Currently, percent of the 6,240 housing units in the market area are owner occupied; percent, renter occupied; and are vacant. In 2000, there were 6,085 housing units - percent owner occupied, . percent renter occupied, and percent vacant. The rate of change in housing units since 2000 is percent. Median home value in the market area is \$171,938, compared to a median home value of \$192,285 for the U.S. In five years, median value is projected to change by percent annually to \$187,448. From 2000 to the current year, median home value change by percent annually.

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Median Household Income

	0 - 1 Miles	0 - 3 Miles	0 - 5 Miles
2000 Median HH Income	\$41,955	\$49,488	\$56,926
2009 Median HH Income	\$57,000	\$65,424	\$73,795
2014 Median HH Income	\$61,151	\$68,683	\$77,927
2000-2009 Annual Rate	3.37%	3.06%	2.85%
2009-2014 Annual Rate	1.42%	0.98%	1.10%

Per Capita Income

	0 - 1 Miles	0 - 3 Miles	0 - 5 Miles
1990 Per Capita Income	\$17,519	\$18,961	\$21,935
2000 Per Capita Income	\$26,186	\$27,979	\$32,796
2009 Per Capita Income	\$33,416	\$37,523	\$43,844
2014 Per Capita Income	\$34,889	\$39,473	\$46,345
1990-2000 Annual Rate	4.10%	3.97%	4.10%
2000-2009 Annual Rate	2.60%	3.22%	3.19%
2009-2014 Annual Rate	0.87%	1.02%	1.12%

Average Household Income

	0 - 1 Miles	0 - 3 Miles	0 - 5 Miles
1990 Average Household Income	\$37,486	\$43,534	\$52,513
2000 Average Household Income	\$52,812	\$62,112	\$74,995
2009 Average HH Income	\$66,749	\$81,340	\$98,023
2014 Average HH Income	\$69,563	\$85,223	\$103,116
1990-2000 Annual Rate	3.49%	3.62%	3.63%
2000-2009 Annual Rate	2.56%	2.96%	2.94%
2009-2014 Annual Rate	0.83%	0.94%	1.02%

Households by Income

Current median household income is \$57,000 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$61,151 in five years. In 2000, median household income was \$41,955.

Current average household income is \$66,749 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$69,563 in five years. In 2000, average household income was \$52,812, compared to \$37,486 in 1990.

Current per capita income is \$33,416 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$34,889 in five years. In 2000, the per capita income was \$26,186, compared to \$17,519 in 1990.

	0 - 1 Miles	0 - 3 Miles	0 - 5 Miles
Total Businesses	994	6,871	11,708
Total Employees	22,333	114,863	187,382

Currently, 90.80 percent of the civilian labor force in the identified market area is employed and percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 94.09 percent of the civilian labor force, and unemployment will be percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 67.5 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employment population is:

- 69.5 percent in white collar jobs (compared to 60.2 percent of the U.S. employment)
- 16.7 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 13.7 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 78.3 percent of the market area population drove alone to work, and 2.1 percent worked at home. The average travel time to work in 2000 was 19.5 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 7.2 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 24.5 percent were high school graduates only (29.6 percent in the U.S.)
- 9.6 percent had completed an Associate's degree (7.2 percent in the U.S.)
- 25.3 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 10.0 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)